

ABC 2018 Safety & Construction Conference – Exhibitor & Sponsorship Opportunities



Minnesota/
North Dakota Chapter

Learn Safety. Learn Business. Learn Together.

Over 100 commercial contractors attend MN/ND ABC's Safety & Construction Conference each year.

Exhibitors and sponsors at this event gain access to a diverse crowd of potential customers, prime marketing opportunities and the ability to showcase your products and services.

The event will be held at the St. Cloud River's Edge Convention Center on March 2nd, 2018.

Exhibitor Opportunities

- Cost: \$150 per booth
- Benefits:
 - Event signage and tabletop exhibit space*
 - Company logo featured in onsite program
 - One free attendee registration (additional attendees will need to register at \$99/person)
 - Company featured in promotional flyers and emails

*If you require more space than a tabletop exhibit, please contact ABC of MN/ND.

Sponsorship Opportunities

- ~~Breakfast Sponsor—\$500 (Signage throughout the eating area, including every table.)~~
- ~~Morning/Afternoon Break Sponsor—\$300 (Help attendees keep their blood sugar up while in breakout sessions by sponsoring either the morning or afternoon break with water, soda and cookies.)~~
- ~~Lunch Sponsor—\$1,000 (Signage throughout the eating area, including every table.)~~
- ~~Parking Sponsor—\$300 (Your company logo will be on every parking pass for the event, promoting your company to every attendee.)~~
- ~~Bag Sponsor—\$300 (Your company logo will be on each attendee bag (plastic, handled) and you have the opportunity to put one giveaway or piece of literature in the bag.)~~
- ~~Giveaway Sponsor—\$600 (Company logo will be on the main giveaway item in the attendee bag.)~~
- ~~Table Sponsor—\$250 (Company logo displayed on each table in exhibit hall.)~~
- ~~Program Sponsor—\$250 (Company logo displayed in program and throughout marketing materials.)~~

Please complete the form on the second page to exhibit and/or sponsor.

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Sign-Up Information

Company Name: _____		
Contact Name: _____		
Address: _____		
City/State/Zip: _____		
Phone: _____		
Email: _____		
Are you exhibiting?		
Yes - \$150	No	
Are you sponsoring?		
Breakfast Sponsor - \$500	Breaks Sponsor - \$300	Lunch Sponsor - \$1,000
Parking Sponsor - \$300	Bag Sponsor - \$300	Giveaway Sponsor - \$600
Table Sponsor - \$250	Program Sponsor - \$250	

Total Due: _____

Payment Information (check one)

Visa MasterCard Check (make payable to “CEF of MN”)

Card Number: _____

Expiration Date: _____ Card Code: _____

Billing Address (including Zip Code): _____

Event Date/Location

Friday, March 2nd, 2018 | 10 4th Ave S, St Cloud, MN 56301

Send completed sponsorship form to Tom Westlund, ABC Education Director:

10193 Crosstown Circle, Eden Prairie, MN 55344 | Ph: 952-941-8693 | Fax: 952-941-8698 | Email: twestlund@mnaabc.com